



● **presentation**

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about us

crypto.news is a reputable and leading publication trusted by millions of readers around the world for high-quality content on digital assets.

Create advertising solutions for your business that will offer maximum impact and promote your brand to your target audience. Web advertising is especially effective in promoting new financial companies, projects, and services. A properly placed, vivid, high-quality advertisement, combined with the right information, will earn more clicks and visitors than legacy campaigns.

We have a diverse and international team that has been informing, educating and connecting the world through news, events and education for more than 7 years. We know what we are doing!

advertising with crypto.news



750 000

Unique visitors
per month on average



2 700 000

Page views per month
on average



24 800

Facebook Audience



62 400

Twitter Followers



50 300

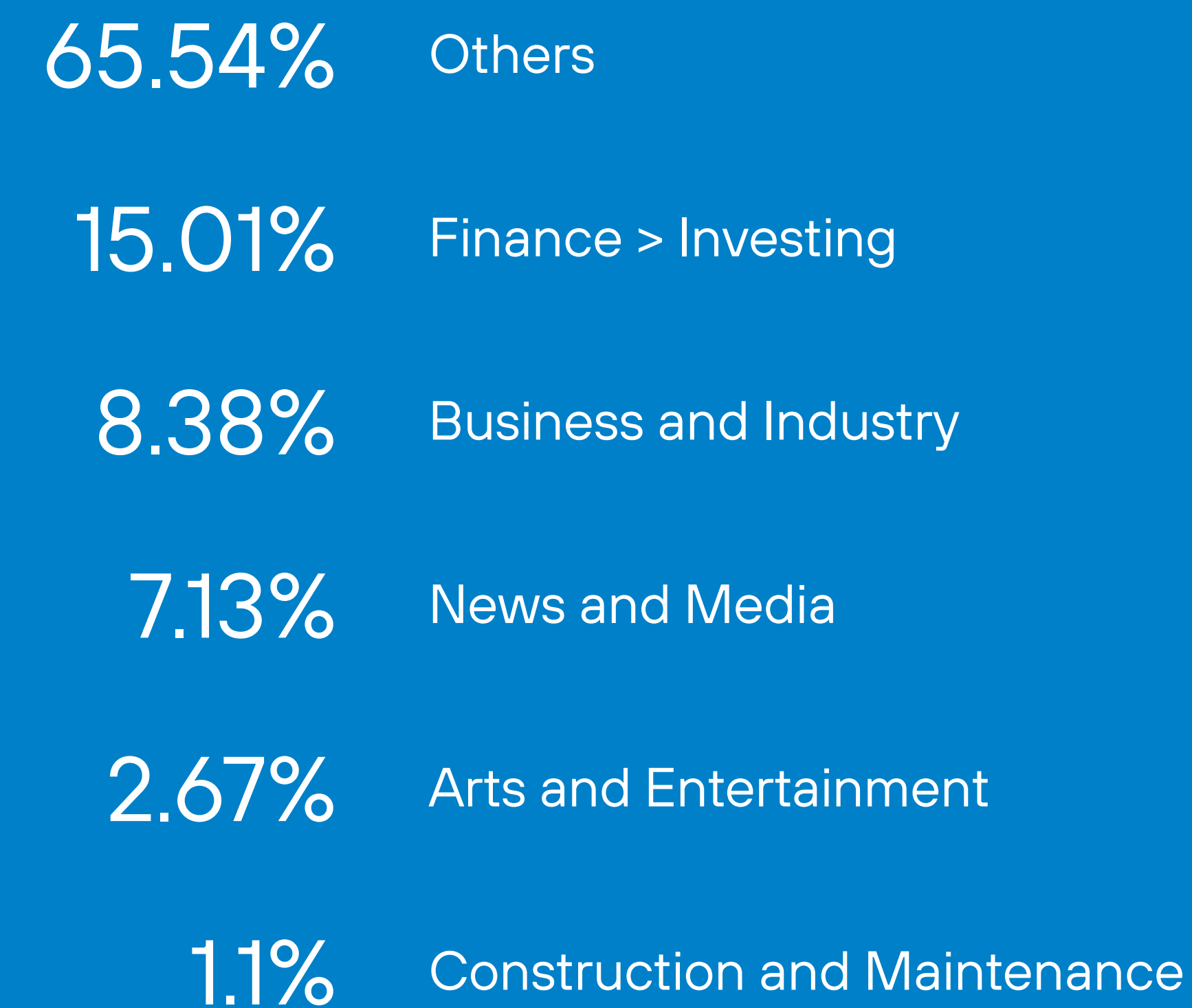
Telegram Audience

crypto.news stats

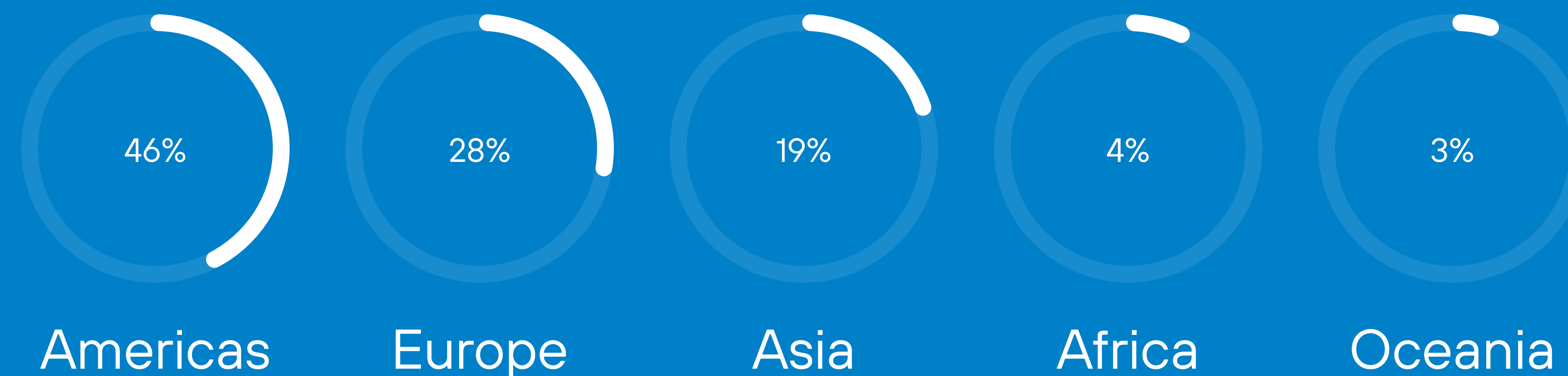
age



interests



geo



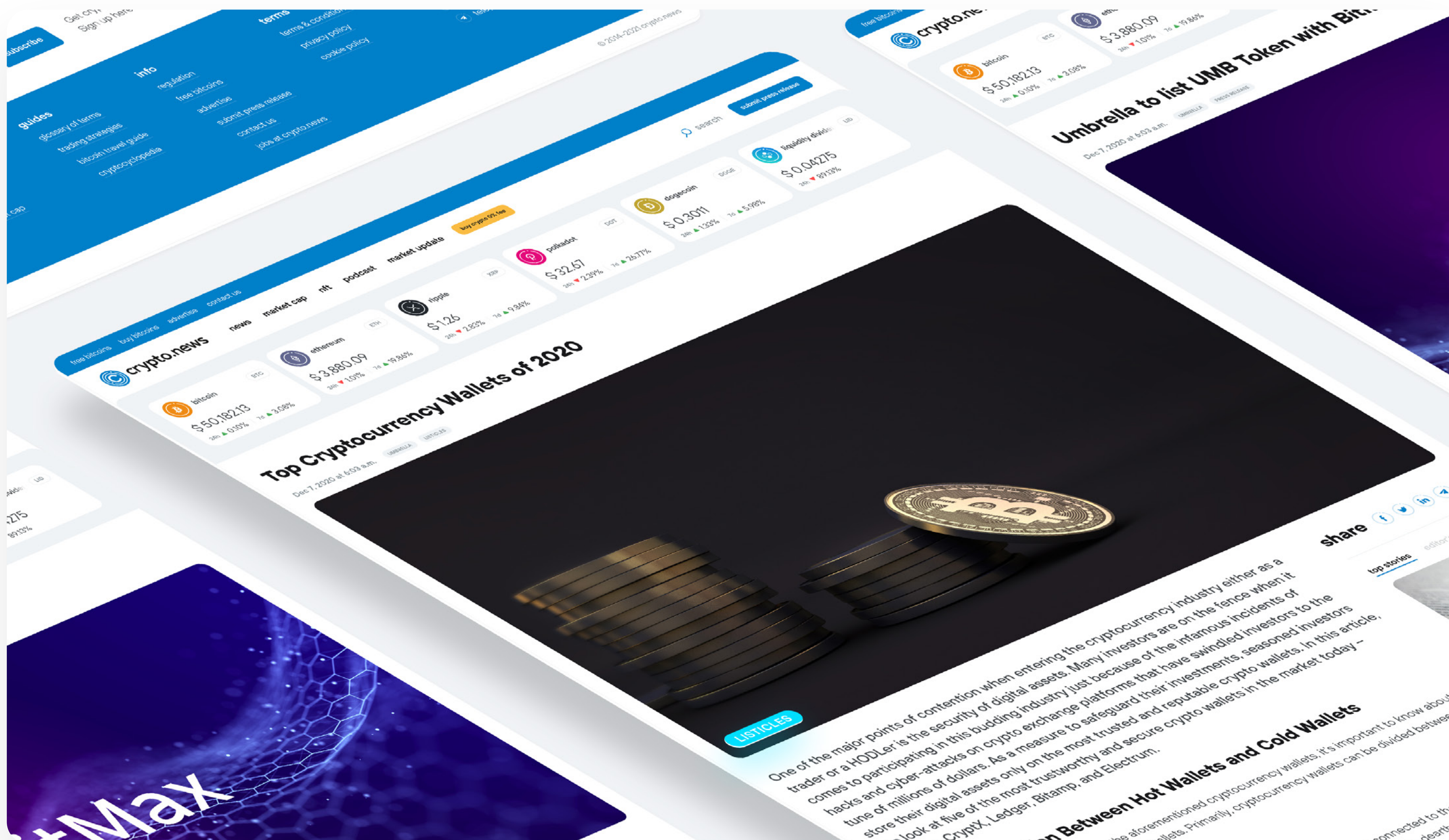
> 20 formats for audience interactions

- listicles
- press release
- sponsored article
- price ticker
- project review
- free bitcoins
- opinion article
- banner advertisement
- interview
- sponsored button
- altcoin explorer
- link insert
- special packages

● listicles

Listing in an article made of a list such as "Top 5 DeFi Project to watch in 2022"

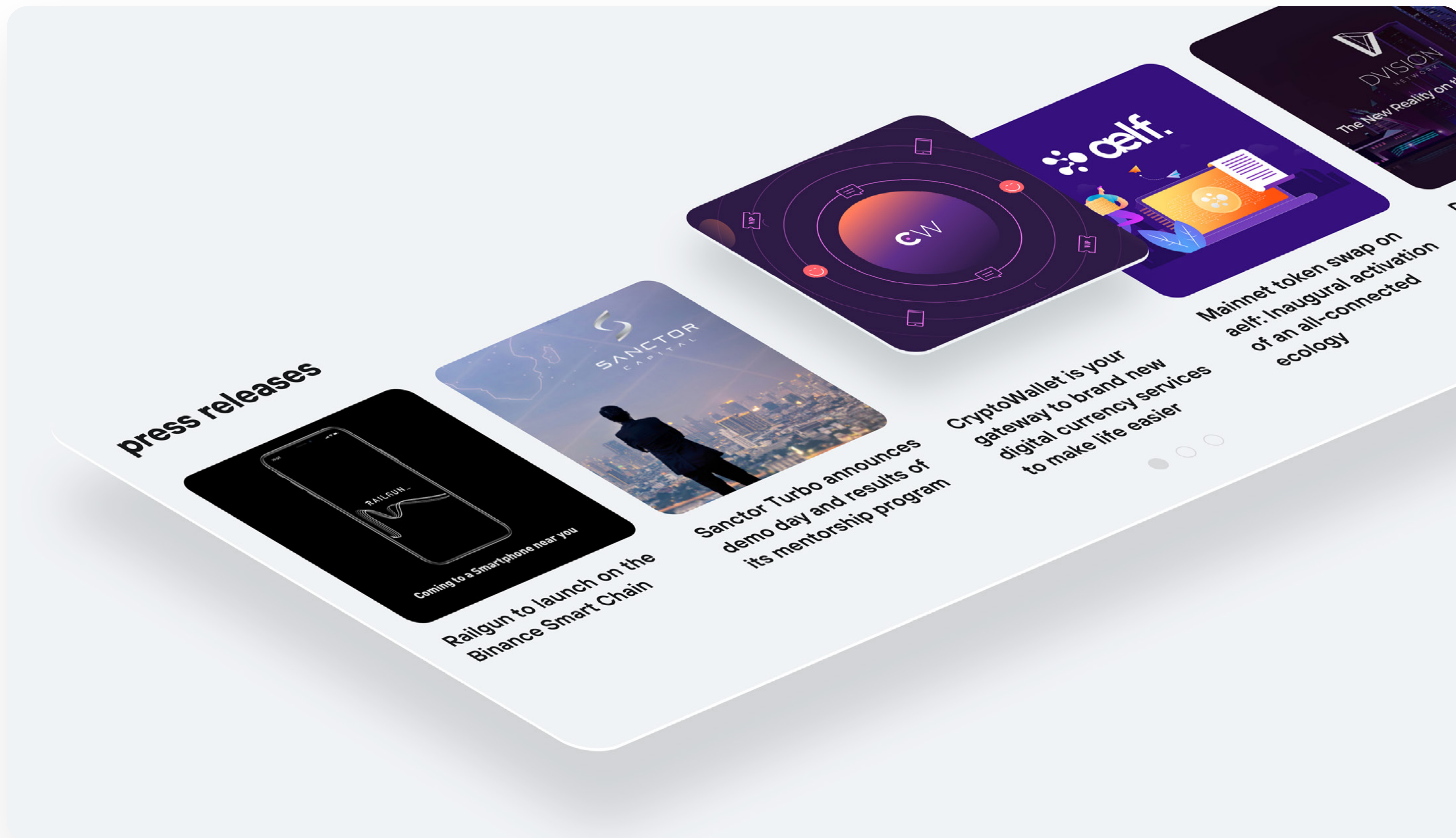
sales@crypto.news →



● press release

Quick announcement about the company, product launch, or the latest news.

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● sponsored article

Sponsored article is given prominent placement in the desirable section.

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● price ticker

Your coin will be added on our header as one of the top cryptocurrencies with a live price ticker.

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● project review

An in-depth review of the highest quality about your project done by our best authors.

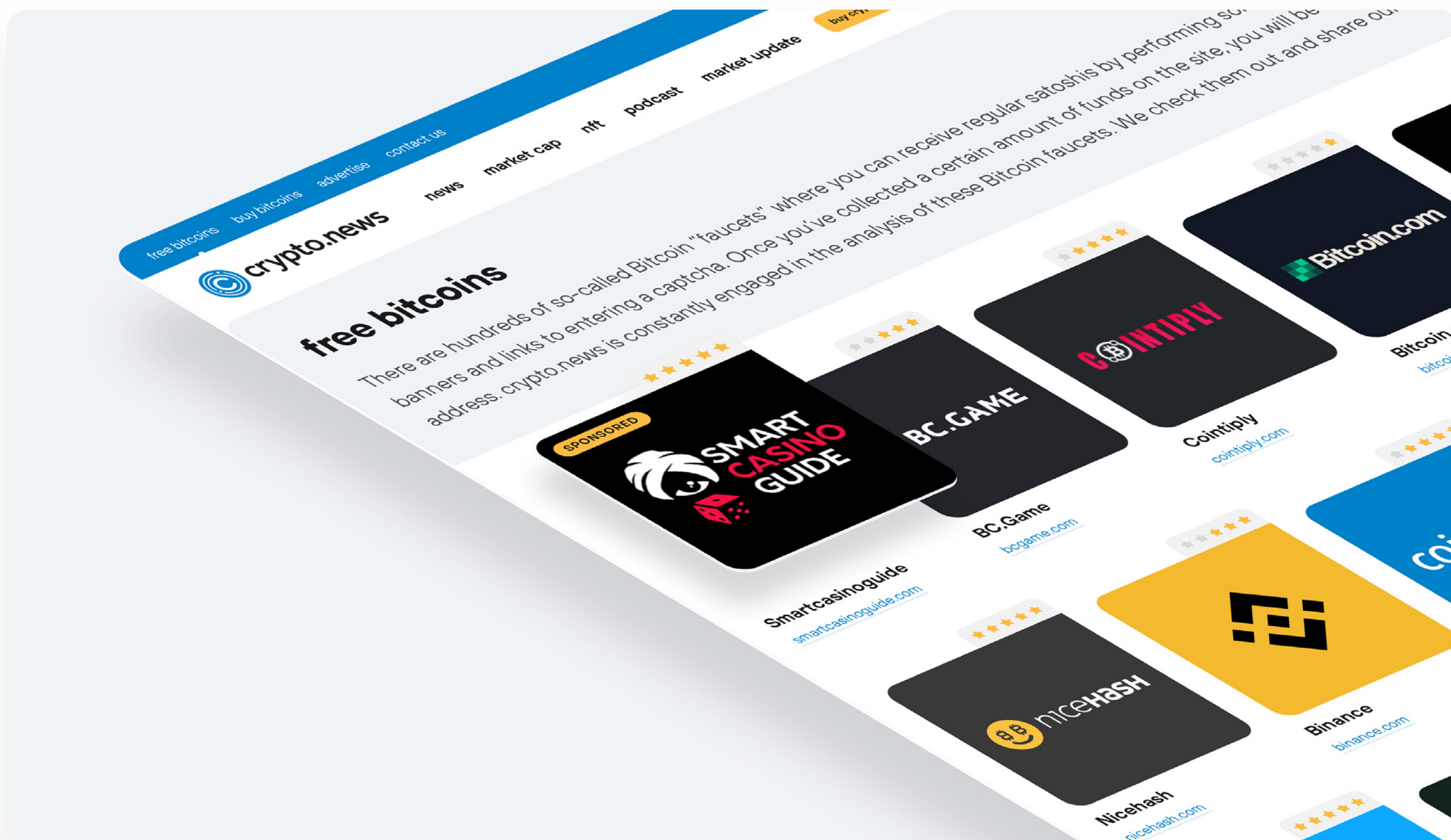
sales@crypto.news →



● free bitcoins

Get yourself a place in a special section.

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● opinion article

Articles written by us, but published under your name.

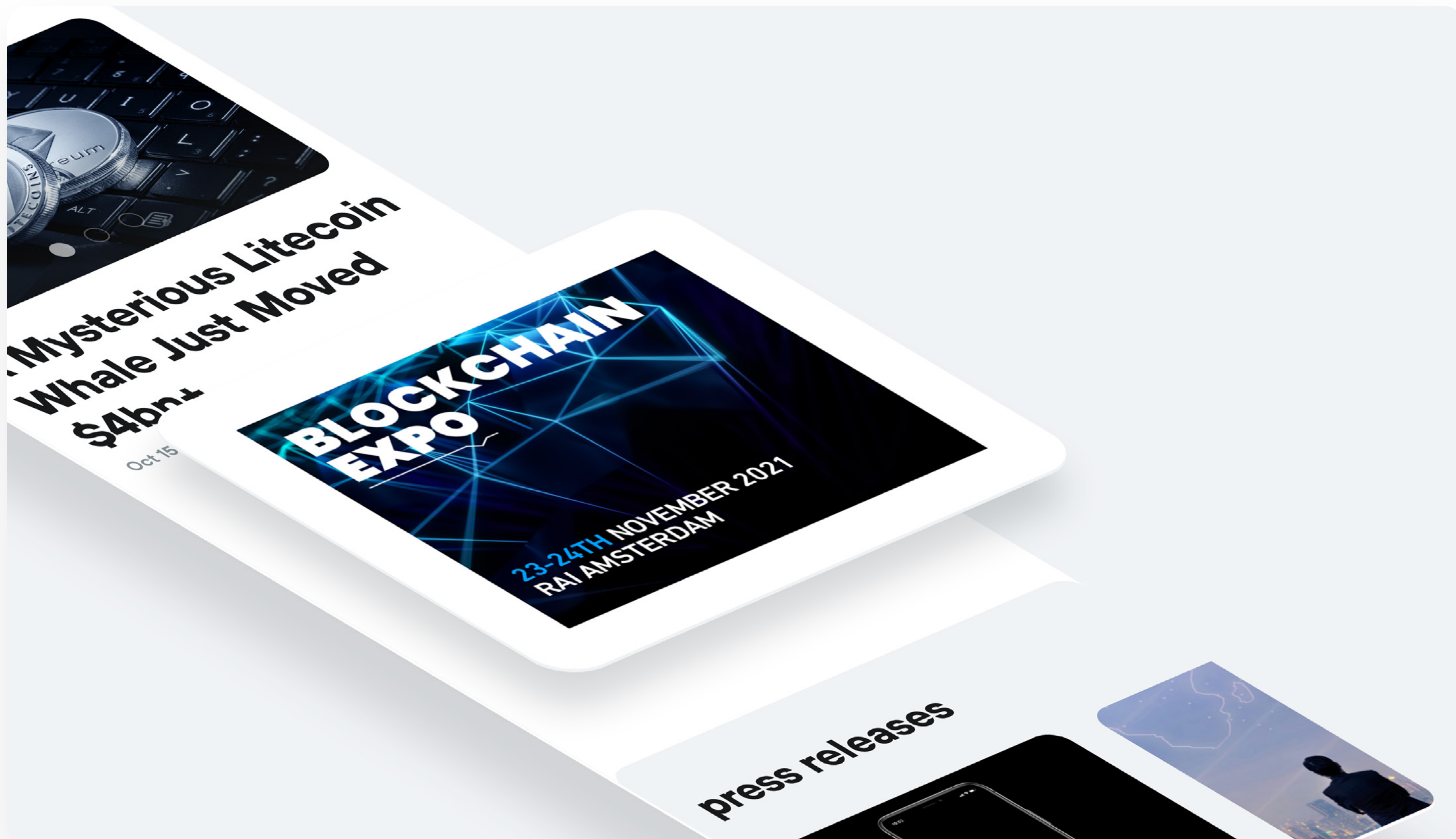
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● banner advertisement

A classical choice for the best marketing results.

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● interview

Online interview with your team member about the project and development.

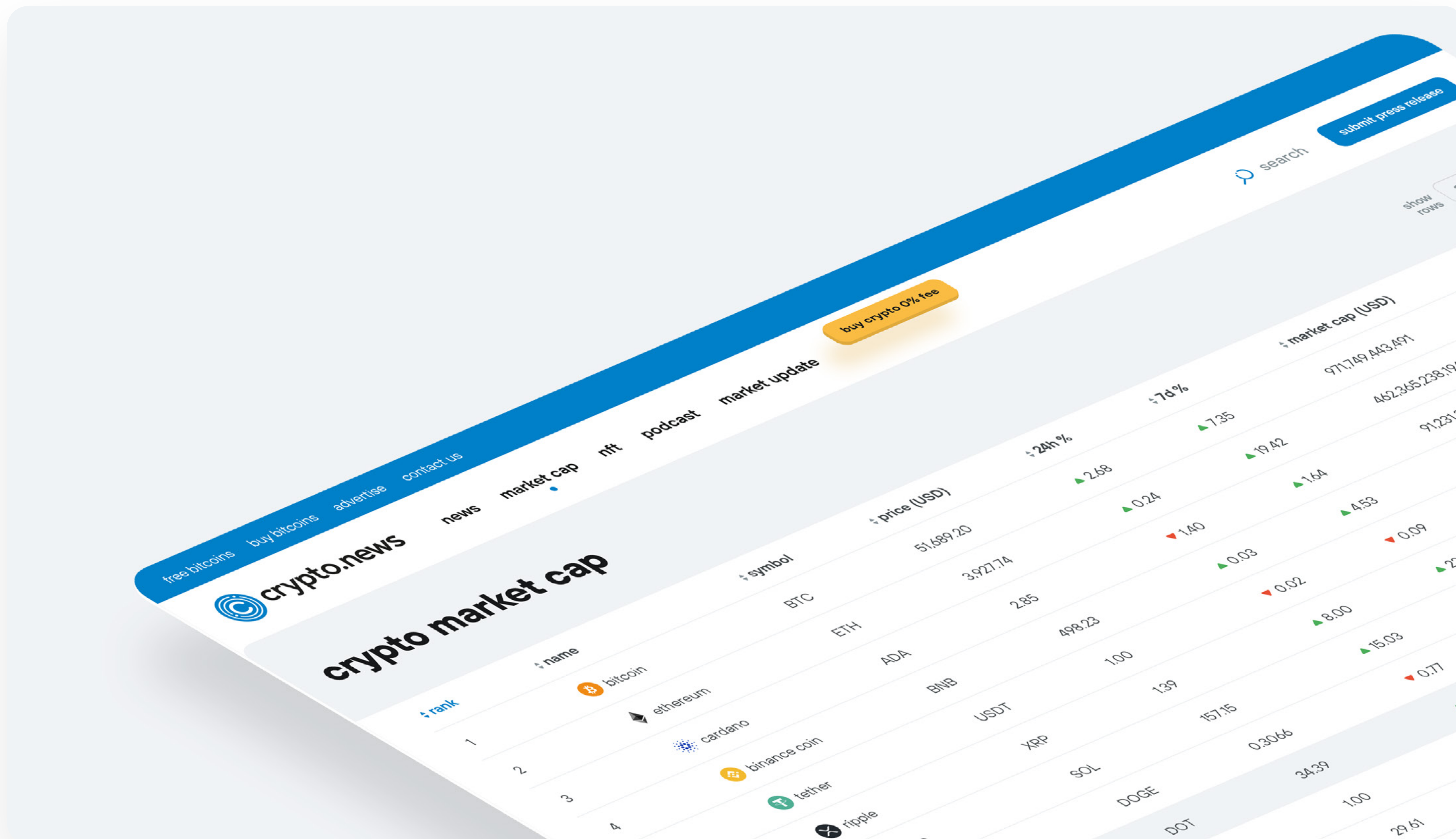
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● sponsored button

Buttons with call to action in the most visible parts of the website.

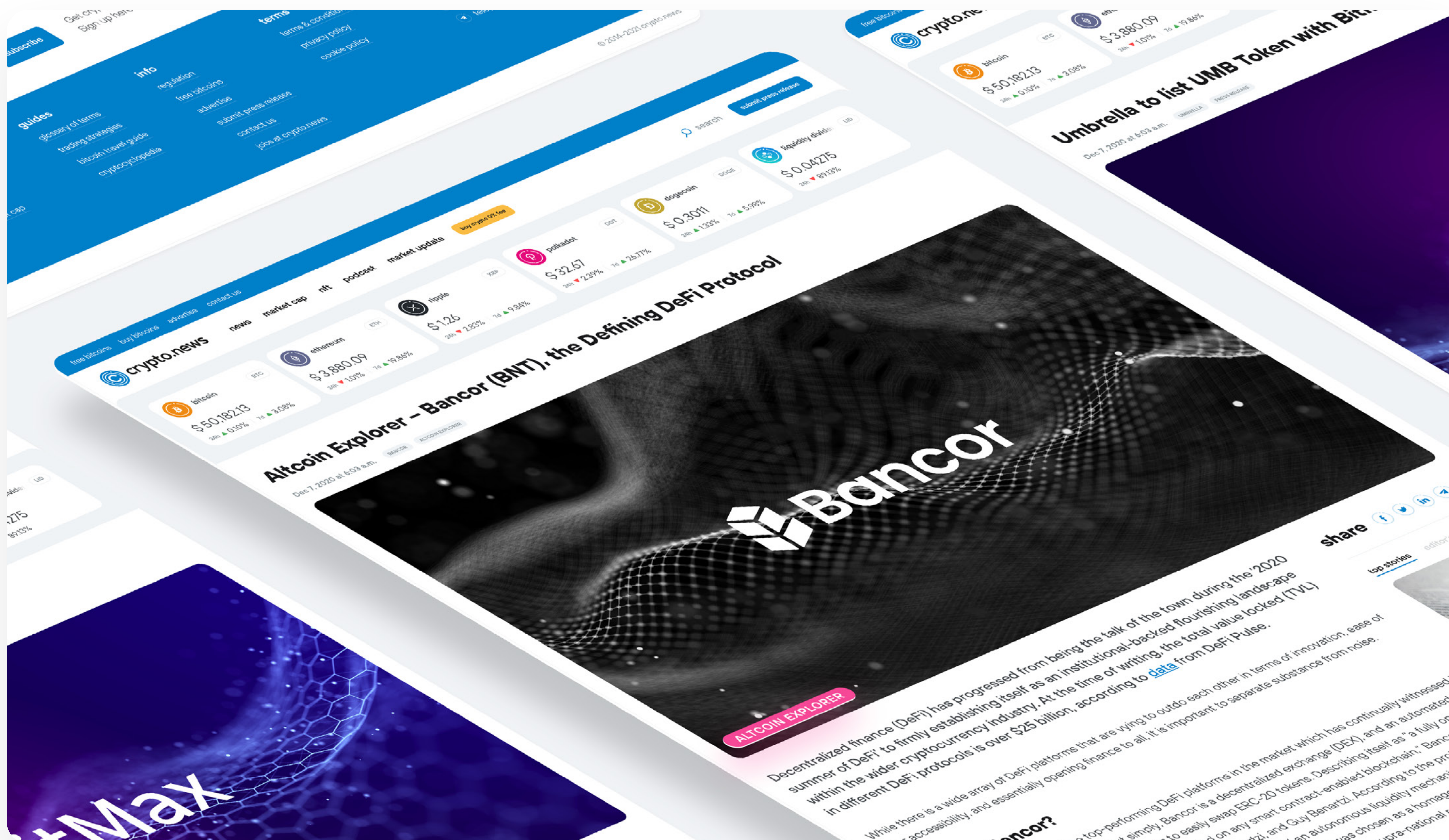
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● altcoin explorer

In-depth review of your Altcoin done by our best authors published in our special section.

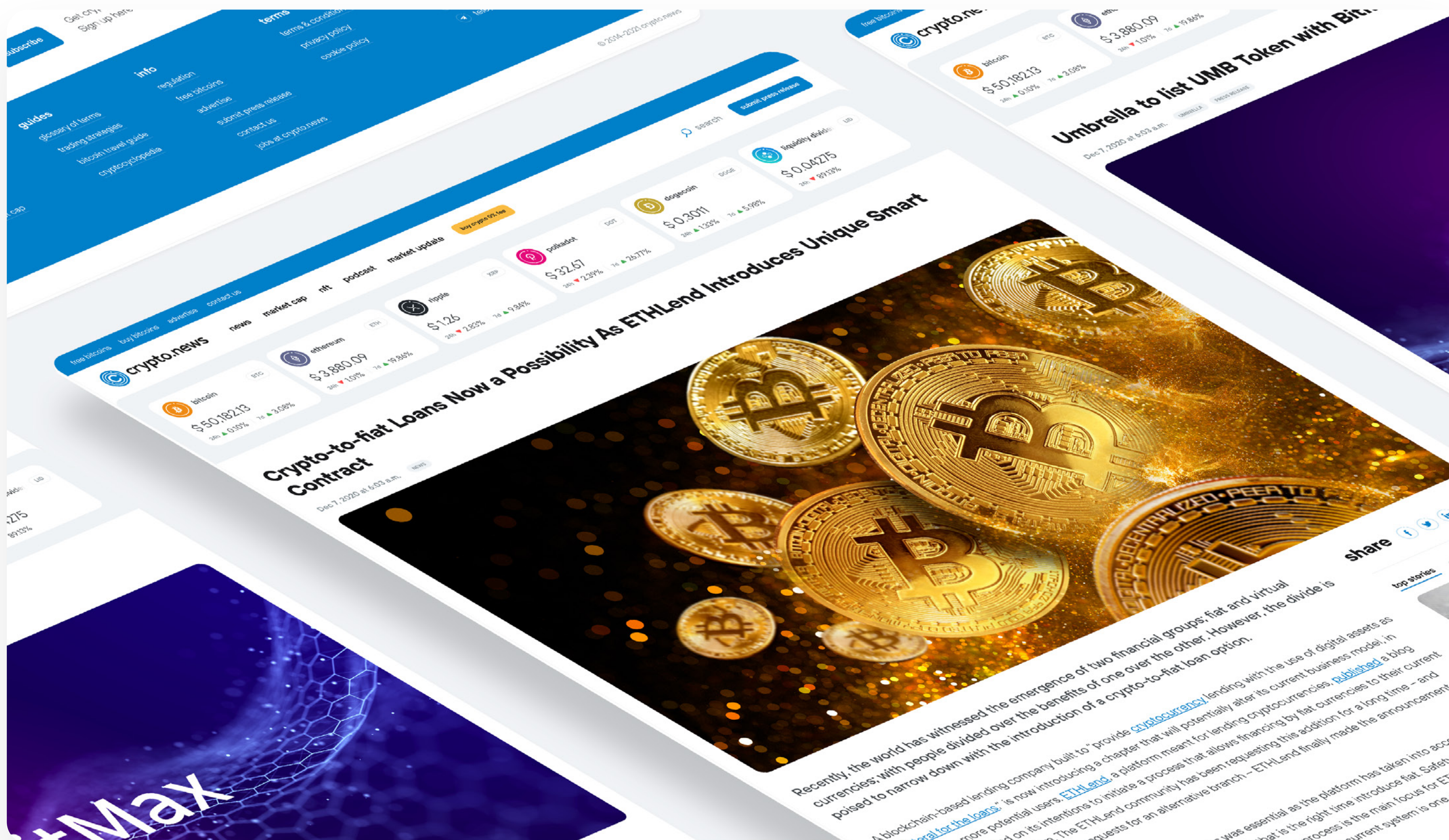
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● link insertion

Get mentioned in one of our existing articles.

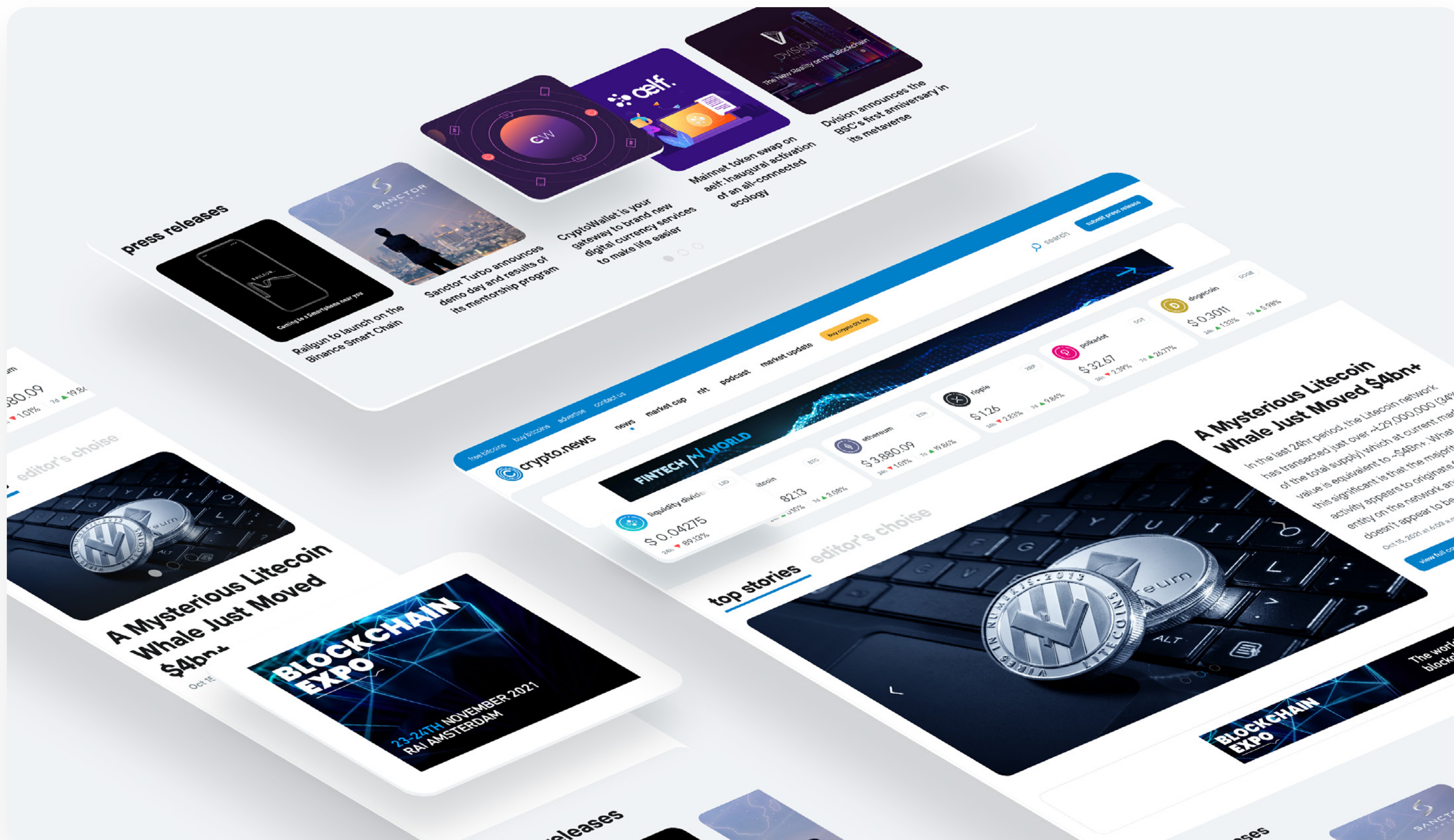
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● special packages

Feel free to contact us for special, individual package deals!

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contact us



Svyat Zabota

Manager of Sales

sales@crypto.news

Our in-house team will deliver high-quality content that will catapult your brand visibility to the moon and beyond.